Alt Order #

# INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 957457-1
 10/21/12
 October 2012
 10/01/12 - 10/15/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingto
 National

Billing: (407)389-7661 www.thewpbfchannel.com

Billing Address:

Advertiser Product Estimate Number
Obama/D/President OBAMA FOR AMERICA 1537

Flight Dates

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Order #

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

IDB # Advertiser Code Product Code
9912856

Agency Ref Advertiser Ref

|      |  |  |                           |                              |              | Spots/     |               |      |   |
|------|--|--|---------------------------|------------------------------|--------------|------------|---------------|------|---|
| Line | Start Date End Date D                                  | Description                                      | Start/End Time            | MTWTFSS                      | Length       | Week       | Rate          | Type |   |
| 1    | 10/09/12 10/15/12 T<br>Class of Time - Immediately     | HE CHEW Pre-emptible withou                      | 1P-2P<br>ut notice        | MTWTF                        | :30          | 4          | \$150.00      | NM   |   |
|      |  | d Date MTWTFSS<br>/14/12 -TWTF                   | Spots/Week<br>4           | <u>Rate</u><br>\$140.00      |              |            |               |      |   |
|      | Spots: # Ch Day Air Dat                                | e <u>Air Time</u> <u>Desc</u>                    | <u>ription</u>            | Start/End Time               | Lengt        | th Ad-ID   |               |      | Rate Type                               |
|      | 4 WPBF Tu 10/09/1                                      | 12 1:58 PM THE                                   | CHEW .                    | 1P-2P                        | :3           | 0 OFA-12-Z | :-141н        |      | \$140.00 NM                             |
|      | 1 WPBF W 10/10/1                                       | 12 1:57 PM THE                                   | CHEW                      | 1P-2P                        | :3           | 0 OFA-12-G | 5-145н        |      | \$140.00 NM                             |
|      | 5 WPBF Th 10/11/1                                      | 12 12:58 PM THE                                  | CHEW                      | 1P-2P                        | = = :3       | 0 OFA-12-P | <b>-143</b> н |      | \$140.00 NM                             |
|      | 3 WPBF Th 10/11/1                                      | 12 1:57 PM THE                                   | CHEW                      | 1P-2P                        | :3           | 0 OFA-12-G | <b>–145</b> н |      | \$140.00 NM                             |
|      |  | <u>Id Date</u> <u>MTWTFSS</u><br>/21/12 M        | <u>Spots/Week</u><br>1    | <u>Rate</u><br>\$140.00      |              |            |               |      | *************************************** |
|      | Spots: # Ch Day Air Dat                                | e Air Time Desc                                  | ription                   | Start/End Time               | <u>Lengt</u> | h Ad-ID    |               |      | Rate Type                               |
|      | 2 WPBF M 10/15/1                                       | 12:59 PM THE                                     | CHEW                      | 1P-2P                        | :3           | 0 OFA-12-P | -143H         |      | \$140.00 NM                             |
| 2    | 10/09/12 10/15/12 1<br>Class of Time - Immediately     | 0-11a Anderson Coo                               |                           | MTWTF                        | :30          | 4          | \$125.00      | NM   |   |
|      | Weeks: Start Date En                                   | d Date MTWTFSS                                   | Spots/Week                | Rate                         |              |            | .,            |      |   |
|      | 10/08/12 10/   | /14/12 -TWTF                                     | 4                         | \$100.00                     |              |            |               |      |   |
|      | Spots: # Ch Day Air Date                               | e <u>Air Time</u> <u>Desc</u>                    | ription                   | Start/End Time               | Lengt        | h Ad-ID    |               |      | Rate Type                               |
|      | 4 WPBF Tu 10/09/1                                      | 12 10:24 AM 10-1                                 | la Anderson Cooper        | 10-11a                       | :3           | 0 OFA-12-A | <b>-138н</b>  |      | \$100.00 NM                             |
|      | 5 WPBF W 10/10/1                                       | 12 10:30 AM 10-1                                 | la Anderson Cooper        | 10-11a                       | :3           | 0 OFA-12-P | °-143H        |      | \$100.00 NM                             |
|      | 1 WPBF Th 10/11/1                                      | 12 10:30 AM 10-1 <sup>4</sup>                    | la Anderson Cooper        | 10-11a                       | :3           | 0 OFA-12-P | <b>-143</b> н |      | \$100.00 NM                             |
|      | 2 WPBF F 10/12/1<br>Credited                           | 12 10-1  | 1a Anderson Cooper        | 10-11a                       | :0           | 10         |               |      | \$100.00 NM                             |
|      |  | <u>d Date</u> <u>MTWTFSS</u><br>/21/12 M         | Spots/Week<br>1           | <u>Rate</u><br>\$100.00      |              |            |               |      |   |
|      | Spots: # Ch Day Air Date                               | e Air Time Desc                                  | <u>ription</u>            | Start/End Time               | Lengt        | h Ad-ID    |               |      | Rate Type                               |
|      | 3 WPBF M 10/15/1                                       | 12 10:28 AM 10-11                                | la Anderson Cooper        | 10-11a                       | :3           | 0 OFA-12-P | -143н         |      | \$100.00 NM                             |
| 3    | 10/09/12 10/15/12 N<br>Class of Time - Pre-emptible    | lightline<br>with notice                         | 11:35-12:05AM             | MTWTF                        | :30          | 3          | \$350.00      | NM   |   |
|      |  | <u>d Date</u> <u>MTWTFSS</u><br>/14/12 -TWTF     | Spots/Week<br>3           | <u>Rate</u><br>\$350.00      |              |            |               |      |   |
|      | Spots: # Ch Day Air Date                               | e <u>Air Time</u> <u>Desc</u>                    | ription                   | Start/End Time               | <u>Lengt</u> | h Ad-ID    |               |      | Rate Type                               |
|      | 3 WPBF Tu 10/09/1                                      | 2 11:54 PM Night                                 | line                      | 11:35-12:05AN                | 1 :3         | 0 OFA-12-Z | :-141H        |      | \$350.00 NM                             |
|      | 2 WPBF Th 10/11/1<br>Credited                          | 12 Night   | line                      | 11:35-12:05AN                | 1 :0         | 0          |               |      | \$350.00 NM                             |
|      | 1 WPBF F 10/12/1<br>Weeks: <u>Start Date</u> <u>En</u> | 2 12:01 AM Night<br><u>d Date</u> <u>MTWTFSS</u> | line<br><u>Spots/Week</u> | 11:35-12:05AM<br><u>Rate</u> | l :3         | 0 OFA-12-P | –143н         |      | \$350.00 NM                             |



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 957457-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Advertiser        | Product           | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1537            |

| ne S | Start Date             | e End Da               | ate Des               | cription                  |                   | Start/End Time        | MTWTFSS                 | Length        | Spots/<br>Week | Rate     | Туре |   |
|------|------------------------|------------------------|-----------------------|---------------------------|-------------------|-----------------------|-------------------------|---------------|----------------|----------|------|---|
|      | 10/09/12<br>Class of   | 10/15/<br>Time - Pre-  | 12 Nigh<br>emptible w | itline<br>ith notice      |                   | 11:35-12:05 <b>AM</b> | MTWTF                   | :30           | 3              | \$350.00 | NM   |   |
|      |                        | 10/15/1                | 2 10/21               | /12 M                     |                   | 1                     | \$350.00                |               |                |          |      | -                                       |
| S    | pots: # (              | Ch <u>Day</u>          | Air Date              | Air Time                  | Description       | <u>on</u>             | Start/End Time          | Leng          | th Ad-ID       |          |      | Rate Ty                                 |
|      | <i>5</i> V             | VPBF M<br>Crea         | 10/15/12<br>lited     |                           | Nightline         |                       | 11:35-12:05AM           | :0            | 00             |          |      | \$350.00 N                              |
|      | 10/09/12<br>Class of   | 10/15/<br>Time - Imm   |                       | my Kimmel<br>e-emptible w |                   | 12:06-01:06AM         | MTWTF                   | :30           | 4              | \$40.00  | NM   |   |
|      | Veeks:                 | Start Da<br>10/08/12   | te End C              | ate MTWT                  | FSS               | Spots/Week<br>4       | <u>Rate</u><br>\$40.00  |               |                |          |      |   |
| S    | pots: # (              | Ch <u>Day</u>          | Air Date              | Air Time                  | Description       | <u>on</u>             | Start/End Time          | Leng          | th Ad-ID       |          |      | Rate Ty                                 |
|      | - 1.V                  | VPBF Tu                | 10/09/12              | 12:52 AM                  | Jimmy Ki          | mmel                  | 12:06-01:06AM           |               | <br>30 OFA-12- | -A-138H  |      | \$40.00 N                               |
|      | 4 V                    | VPBF W                 | 10/10/12              | 1:01 AM                   |                   |                       | 12:06-01:06AM           |               | 30 OFA-12-     | -G-145H  |      | \$40.00 N                               |
|      |                        | VPBF Th                | 10/11/12              | 12:46 AM                  | _                 |                       | 12:06-01:06AM           | :3            | 30 OFA-12-     | -Р-143н  |      | \$40.00 N                               |
|      | 2 V                    | VPBF F                 | 10/12/12              | 1:03 AM                   | -                 |                       | 12:06-01:06AM           |               | 30 ofa-12-     |          |      | \$40.00 N                               |
| W    | Veeks:                 | Start Da<br>10/15/12   |                       | ate MTWT                  | FSS               | Spots/Week<br>1       | <u>Rate</u><br>\$40.00  |               |                |          |      | <b>\$10.00</b>                          |
| S    | pots: # 0              | Ch <u>Day</u>          | Air Date              | Air Time I                | Descriptio        | <u>n</u>              | Start/End Time          | <u>Leng</u>   | th Ad-ID       |          |      | Rate Ty                                 |
|      | 3 V                    | VPBF M                 | 10/15/12              | 1:00 AM                   | Jimmy Kii         | mmel                  | 12:06-01:06AM           | _             | 30 OFA-12-     | -G-145H  |      | \$40.00 N                               |
|      | 10/09/12<br>Class of T | 10/15/1<br>-Fime - Pre | 2 1230<br>emptible wi | 0-1P Access<br>th notice  | Hollywoo          | 1230-1p               | MTWTF                   | :30           | 4              | \$175.00 | NM   |   |
| W    | /eeks:                 | Start Da<br>10/08/12   |                       |                           |                   | Spots/Week<br>4       | <u>Rate</u><br>\$175.00 |               |                | ,        |      |   |
| S    | pots: # 0              |                        | Air Date              | Air Time I                |                   |                       | Start/End Time          | Leng          | th Ad-ID       |          |      | Rate Ty                                 |
|      | 3 V                    | VPBF Tu                | 10/09/12              | 12:48 PM                  | 1230-1P           | Access Hollywood      | 1230-1p                 | :3            | 30 OFA-12-     | -A-138H  |      | \$175.00 N                              |
|      | 2 V                    | VPBF W                 | 10/10/12              | 12:56 PM 1                | 1230-1P           | Access Hollywood      | 1230-1p                 | :3            | 30 OFA-12-     | -P-143H  |      | \$175.00 N                              |
|      | 4 V                    | VPBF Th                | 10/11/12              | 12:48 PM                  | 1230-1P A         | Access Hollywood      | 1230-1p                 | :3            | 30 OFA-12-     | -G-145н  |      | \$175.00 N                              |
|      | 5 V                    | VPBF F                 | 10/12/12              | 12:54 PM                  | 1230-1P A         | Access Hollywood      | 1230-1p                 | :3            | 30 OFA-12-     | -P-143H  |      | \$175.00 N                              |
| W    | /eeks:                 | Start Da<br>10/15/12   |                       | /12 M                     |                   | Spots/Week<br>1       | <u>Rate</u><br>\$175.00 |               |                |          |      |   |
| S    | pots: # 0              | ch <u>Day</u>          | Air Date              | Air Time I                | Description       | <u>n</u>              | Start/End Time          | Leng          | th Ad-ID       |          |      | Rate Ty                                 |
|      | 1 V                    | VPBF M                 | 10/15/12              | 12:41 PM                  | 1230-1P /         | Access Hollywood      | 1230-1p                 | :3            | 30 OFA-12-     | -G-145H  |      | \$175.00 N                              |
|      | 0/09/12<br>class of T  | 10/15/1<br>-Time - Pre | 2 WPE<br>emptible wi  | 3F News 25<br>th notice   | @ Noon            | 12pm-1230pm           | MTWTF                   | :30           | 4              | \$175.00 | NM   |   |
| W    | /eeks:                 | Start Da<br>10/08/12   |                       |                           |                   | Spots/Week<br>4       | <u>Rate</u><br>\$175.00 |               |                |          |      |   |
| S    | pots: <u>#</u> C       |                        | Air Date              | Air Time I                |                   |                       | Start/End Time          | <u>Leng</u> t | th Ad-ID       |          |      | Rate Ty                                 |
|      | 2 V                    | VPBF Tu                | 10/09/12              | 12:24 PM \                | WPBF Ne           | ws 25 @ Noon          | 12pm-1230pm             | :3            | 30 OFA-12-     | -A-138H  |      | \$175.00 N                              |
|      | 1 V                    | VPBF W<br>Cred         | 10/10/12<br>ited      | 1                         | WPBF Ne           | ws 25 @ Noon          | 12pm-1230pm             | :0            | 00             |          |      | <del>\$175.00</del>                     |
|      | 3 V                    | VPBF Th<br>Cred        |                       | ı                         | WPBF Ne           | ws 25 @ Noon          | 12pm-1230pm             | :0            | 00             |          |      | \$175.00 I                              |
|      | 5 V                    | VPBF <i>F</i><br>Cred  | 10/12/12              | ı                         | WPBF Ne           | ws 25 @ Noon          | 12pm-1230pm             | :0            | 00             |          |      | \$175.00 N                              |
| W    | leeks:                 |                        | te End D              |                           |                   | Spots/Week<br>1       | <u>Rate</u><br>\$175.00 |               |                |          |      |   |
| S    | pots: # C              | h <u>Day</u>           | Air Date              | Air Time [                | <u>Descriptio</u> | <u>n</u>              | Start/End Time          | Lengt         | th Ad-ID       |          |      | Rate Tv                                 |
|      | 4 V                    | /PBF M                 | 10/15/12              | 12:29 PM V                | WPBF Ne           | ws 25 @ Noon          | 12pm-1230pm             |               | 0 OFA-12-      | Р-143н   |      | \$175.00 N                              |
|      | 0/09/12<br>lass of T   | 10/15/1<br>ime - Imm   |                       | ERAL HOSF<br>e-emptible w | PITAL (           | GENERAL HOSPIT        | MTWTF                   | :30           | 4              | \$250.00 | NM   |   |
| W    | /eeks:                 | Start Da<br>10/08/12   |                       |                           |                   | Spots/Week<br>4       | Rate<br>\$250.00        |               |                |          |      | , |
| Sr   | pots: # C              |                        | Air Date              | Air Time                  |                   | •                     | Start/End Time          | Lengt         | h Ad-ID        |          |      | Rate Ty                                 |
| ·    |                        | /PBF Tu                |                       |                           |                   | HOSPITAL              | GENERAL HOS             |               | 0 OFA-12-      | A-138H   |      | \$250.00 N                              |



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

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| Advertiser        | Product           | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1537            |

| ww.t | hewpbfchannel.              | .com                               |   |                      |                           |                | Spetal                   |                |      |                        |
|------|-----------------------------|------------------------------------|---|----------------------|---------------------------|----------------|--------------------------|----------------|------|------------------------|
| ine  | Start Date                  | End Date                           | Description   | Start/End Time       | MTWTFSS                   | Length         | Spots/<br>Week           | Rate           | Туре |                        |
| _    | 10/09/12                    | 10/15/12                           | GENERAL HOSPITAL                                    |                      |                           | :30            | 4                        | \$250.00       | NM   |                        |
|      | Class of Tir<br>Spots: # Ch |                                    | ately Pre-emptible without Date Air Time Descrip    | <del>_</del>         | Start/End Time            | o Long         | th Ad-ID                 |                |      | Rate Typ               |
|      | . –                         |                                    | /10/12 2:26 PM GENE                                 | <del></del>          | GENERAL HO                | _              | 30 OFA-12-I              | р-143н         |      | \$250.00 N             |
|      |                             |                                    |   | RAL HOSPITAL         | GENERAL HO                |                | 00                       |                |      | \$250.00 N             |
|      |                             | Credited                           |   |                      | 0==-                      |                |                          |                |      | 0_00.00                |
|      |                             |                                    | /12/12 2:22 PM GENEI                                |                      | GENERAL HO                | SPIT :         | 30 OFA-12-0              | G-145H         |      | \$250.00 N             |
|      | Weeks:                      | Start Date<br>10/15/12             | End Date MTWTFSS<br>10/21/12 M                      | Spots/Week           | <u>Rate</u><br>\$250.00   |                |                          |                |      |                        |
|      | Spots: # Ch                 |                                    |   | ntion ·              | Start/End Time            | e lend         | th Ad-ID                 |                |      | Rate Typ               |
|      |                             |                                    | /15/12 2:20 PM GENER                                |                      | GENERAL HO                |                | 30 ofa-12-0              | G-145H         |      | \$250.00 N             |
|      | 40/00/40                    | 40/45/40                           |   |                      |                           |                |                          |                |      |                        |
|      | 3 10/09/12<br>Class of Tir  | 10/15/12<br>ne - <b>I</b> mmedia   | M-Sun ROS 5am-4am ately Pre-emptible without        | 5am-4am<br>notice    | MTWTF                     | :30            | 5                        | \$5.00         | NM   | _                      |
|      | Weeks:                      | Start Date                         |   | Spots/Week           | Rate                      |                |                          |                |      |                        |
|      | Spate: # Ch                 | 10/09/12                           | 10/15/12 MTWTF                                      | 5                    | \$5.00                    |                | -41- A-1 ID              |                |      | 5                      |
|      | Spots: # Ch                 |                                    | Date Air Time Descrip 09/12 3:29 AM M-Sun           |                      | Start/End Time<br>5am-4am |                | ath Ad-ID<br>30 ofa-12-2 | 7 1 4 1 11     |      | Rate Typ               |
|      |                             |                                    | /10/12 3:19 AM M-Sun                                |                      | 5am-4am                   |                | 30 OFA-12-1              |                |      | \$5.00 N               |
|      |                             |                                    | /11/12 2:18 AM M-Sun                                |                      | 5am-4am                   | i i            | 30 OFA-12-0              |                |      | \$5.00 N<br>\$5.00 N   |
|      |                             |                                    | /12/12 4:15 AM M-Sun                                |                      | 5am-4am                   |                | 30 OFA-12-1              |                |      | \$5.00 N               |
|      |                             |                                    | /15/12 2:29 AM M-Sun                                |                      | 5am-4am                   |                | 30 OFA-12-1              |                |      | \$5.00 N               |
| _    | 10/09/12                    | 10/15/12                           | M-F 3-4P  |                      |                           |                |                          |                |      | ψο.σο 1                |
| 9    |                             |                                    | ately Pre-emptible without                          | M-F 3-4P<br>notice   | MTWTF                     | :30            | 4                        | \$200.00       | NM   |                        |
|      | Weeks:                      | Start Date<br>10/08/12             | End Date MTWTFSS 10/14/12 -TWTF                     | Spots/Week<br>4      | <u>Rate</u><br>\$200.00   |                |                          |                |      |                        |
|      | Spots: # Ch                 | Day Air                            | Date Air Time Descrip                               | otion                | Start/End Time            | e <u>Len</u> c | th Ad-ID                 |                |      | Rate Tyr               |
|      | 1 WF                        | PBF Tu 10/                         | 09/12 3:24 PM M-F 3-4                               | 4P                   | M-F 3-4P                  |                | 30 OFA-12-2              | Z-141H         |      | \$200.00 N             |
|      |                             |                                    | /10/12 3:29 PM M-F 3-4                              | <b>4</b> P           | M-F 3-4P                  | :              | 30 OFA-12-0              | G-145H         |      | \$200.00 N             |
|      | 4 WF                        | PBF Th 10/                         | /11/12 3:51 PM M-F 3-4                              | 4P                   | M-F 3-4P                  | :              | 30 OFA-12-F              | P-143H         |      | \$200.00 N             |
|      | 5 WF                        |                                    | /12/12 M-F 3  | 4P                   | M-F 3-4P                  | :              | 00                       |                |      | \$200.00 N             |
|      | Weeks:                      | Credited<br>Start Date             | End Date MTWTFSS                                    | Spots/Week           | Rate                      |                |                          |                |      |                        |
|      | Snoto: # Ch                 | 10/15/12                           | 10/21/12 M  | 1                    | \$200.00                  |                | 4 1 15                   |                |      |                        |
|      | Spots: # Ch                 |                                    | <u>Date</u> <u>Air Time</u> <u>Descrir</u><br>15/12 |                      | Start/End Time M-F 3-4P   |                | th Ad-ID                 |                |      | Rate Tyr               |
|      | 2 ***                       | Credited                           |   | <del>+</del> 1"      | W-F 3-4F                  | •              | 00                       |                |      | \$200.00 N             |
| 10   | 10/09/12                    | 10/15/12                           | Dr. Oz  | 4-5p                 | MTWTF                     | :30            | 4                        | \$275.00       | NM   |                        |
| _    | Weeks:                      | ne - Immedia<br>Start Date         | ately Pre-emptible without to End Date MTWTFSS      | notice<br>Spots/Week | Pata                      |                |                          |                |      |                        |
|      | WYCCNS.                     | 10/08/12                           | 10/14/12 -TWTF                                      | Spots/vveek<br>4     | <u>Rate</u><br>\$275.00   |                |                          |                |      |                        |
|      | Spots: # Ch                 | Day Air                            | Date Air Time Descrip                               | otion                | Start/End Time            | e Leng         | th Ad-ID                 |                |      | Rate Typ               |
|      | 2 WF                        | BF Tu 10/<br>Credited              |   |                      | <b>4</b> -5p              |                | 00                       |                |      | \$275.00 N             |
|      | 1 WF                        | PBF W 10/<br>Credited              | /10/12 Dr. Oz                                       | •                    | 4-5p                      | :              | 00                       |                |      | <del>\$275.00</del> N  |
|      | 3 WP                        | PBF Th 10/                         | /11/12 Dr. Oz                                       |                      | 4-5p                      | :              | 00                       |                |      | \$275.00 N             |
|      | 5 WP                        | <i>Credited</i><br>/BF <i>F 10</i> |   |                      | 4-5p                      | :              | 00                       |                |      | \$ <del>275.00</del> N |
|      | Weeks:                      | Credited<br>Start Date             |   | Spots/Week           | Rate                      |                |                          |                |      |                        |
|      |                             | 10/15/12                           | 10/21/12 M  | 1                    | \$275.00                  |                |                          |                |      |                        |
|      | Spots: # Ch                 |                                    |   | <u>tion</u>          | Start/End Time            | <u>Lenc</u>    | th Ad-ID                 |                |      | Rate Tyr               |
|      | 4 WP                        | BFM 10/                            | 15/12 4:13 PM Dr. Oz                                |                      | 4-5p                      |                | 30 ofa-12-r              | <b>2-143</b> н |      | \$275.00 N             |
| 11   | 10/09/12                    | 10/15/12                           | 4:30a-5a  | 430a-5a              | MTWTF                     | :30            | 4                        | \$60.00        | NM   |                        |
|      | Class of Tin                | ne - Pre-emp                       | tible with notice                                   |                      |                           |                |                          |                |      |                        |



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|       |                          |                          |                                     |  |                         |               | Spots/     |                 |      |                     |
|-------|--------------------------|--------------------------|-------------------------------------|--|-------------------------|---------------|------------|-----------------|------|---------------------|
| ine S | Start Date               | End Date                 | Description                         | Start/End Time                           | MTWTFSS                 | Length        | Week       | Rate            | Type |                     |
|       | 10/09/12<br>Class of Tin | 10/15/12<br>ne - Pre-emp | 4:30a-5a<br>otible with notice      | 430a-5a                                  | MTWTF                   | :30           | 4          | \$60.00         | NM   |                     |
| W     | Veeks:                   | Start Date<br>10/08/12   | End Date MTWTI<br>10/14/12 -TWTI    |  | <u>Rate</u><br>\$60.00  | <del></del>   |            |                 |      | <u>.</u>            |
| S     | pots: # Ch               | Day Air                  | Date Air Time D                     | escription escription                    | Start/End Time          | <u>Lengt</u>  | h Ad-ID    |                 |      | Rate T              |
|       |                          |                          | /09/12 4:5 <b>4</b> AM 4            | :30a-5a                                  | 430a-5a                 | :3            | 0 OFA-12-  | <b>1–138</b> H  |      | \$60.00             |
|       |                          |                          | /10/12 4:56 A <b>M</b> 4            |  | 430a-5a                 |               | 0 OFA-12-  |                 |      | \$60.00             |
|       |                          |                          | /11/12 4:38 AM 4                    |  | 430a-5a                 |               | 0 OFA-12-0 |                 |      | \$60.00             |
| 14.   | 4 WP<br>Veeks:           | BFF 10/<br>Start Date    | /12/12                              |  | 430a-5a<br><u>Rate</u>  | :3            | 0 OFA-12-F | P-143H          |      | \$60.00             |
| •     | veens.                   | 10/15/12                 | 10/21/12 M                          |  | \$60.00                 |               |            |                 |      |                     |
| S     | pots: # Ch               | Day Air                  | Date Air Time D                     | escription                               | Start/End Time          | Lengt         | h Ad-ID    |                 |      | Rate Ty             |
|       | 5 WP                     | PBF M 10/                | /15/12 4:54 AM 4                    | :30a-5a                                  | _ 430a-5a               | :3            | 0 OFA-12-0 | G-145н          |      | - \$60.00           |
|       | 0/09/12<br>Class of Tin  | 10/12/12<br>ne - Immedia | M-F 5pm News                        | 5-6pm<br>thout notice                    | -TWTF                   | :30           | 4          | \$225.00        | NM   |                     |
|       | Veeks:                   | Start Date<br>10/08/12   | End Date MTWT                       | Spots/Week                               | <u>Rate</u><br>\$225.00 |               |            |                 |      |                     |
| S     | pots: # Ch               | Day Air                  | Date Air Time                       | escription                               | Start/End Time          | Lengt         | h Ad-ID    |                 |      | Rate Ty             |
|       |                          |                          |                                     | I-F 5pm News                             | 5-6pm                   | :3            | 0 OFA-12-A | <b>138</b> H    |      | \$225.00            |
|       |                          |                          |                                     | I-F 5pm News                             | 5-6pm                   | :3            | 0 ofa-12-f | Р-143н          |      | \$225.00            |
|       |                          | •                        |                                     | I-F 5pm News                             | 5-6pm                   |               | 0 OFA-12-0 |                 |      | \$225.00            |
|       | 1 WP                     | BFF 10                   | /12/12 5:27 PM N                    | I-F 5pm News                             | 5-6pm                   | :3            | 0 OFA-12-0 | G-145H          |      | \$225.00            |
|       | 0/09/12<br>Class of Tim  | 10/12/12<br>ne - Immedia | WPBF News 25 Mately Pre-emptible wi | Mornings6-7AM<br>thout notice            | -TWTF                   | :30           | 4          | \$125.00        | NM   |                     |
| W     |                          | Start Date<br>10/08/12   | End Date MTWTF<br>10/14/12 -TWTF    |  | <u>Rate</u><br>\$125.00 |               |            |                 |      | -                   |
| S     | pots: # Ch               | <u>Day Air</u>           | Date Air Time D                     | escription                               | Start/End Time          | Lengt         | h Ad-ID    |                 |      | Rate Ty             |
|       |                          |                          |                                     | /PBF News 25 Mornings                    | 6-7AM                   | :3            | 0 ofa-12-4 | <b>138</b> H    |      | \$125.00            |
|       | 3 WP                     |                          |                                     | /PBF News 25 Mornings                    | 6-7AM                   | -             | 0 OFA-12-0 | 5-145н          |      | \$125.00            |
|       | 5 WP                     | BF Th 10/<br>Credited    |                                     | VPBF News 25 Mornings                    | 6-7AM                   | :0            | 0          |                 |      | \$125.00            |
|       | 2 WP                     | BF F 10/<br>Credited     | /12/12 V                            | /PBF News 25 Mornings                    | 6-7AM                   | :0            | 0          |                 |      | <del>\$125:00</del> |
|       | 0/09/12<br>Class of Tim  | 10/15/12<br>ne - Pre-emp | Good Morning An                     | nerica 7-9AM                             | MTWTF                   | :30           | 4          | \$275.00        | NM   |                     |
| W     |                          | Start Date<br>10/08/12   | End Date MTWTF<br>10/14/12 -TWTF    |  | <u>Rate</u><br>\$275.00 |               |            |                 |      |                     |
| Sp    | pots: # Ch               | <u>Day Air</u>           | Date <u>Air Time</u> D              | <u>escription</u>                        | Start/End Time          | Lengt         | h Ad-ID    |                 |      | Rate Ty             |
|       |                          |                          |                                     | ood Morning America                      | 7-9AM                   | :3            | ) OFA-12-A | .− <b>1</b> 38H |      | \$275.00            |
|       | 2 WP                     |                          |                                     | ood Morning America                      | 7-9AM                   | :3            | ) OFA-12-F | °-143н          |      | \$275.00            |
|       |                          |                          |                                     | ood Morning America                      | 7-9AM                   |               | ) OFA-12-F |                 |      | \$275.00            |
| w     | 5 WP<br>/eeks:           | Start Date               |                                     | ood Morning America <u>SS</u> Spots/Week | 7-9AM                   | :3            | ) OFA-12-P | ?-143н          |      | \$275.00            |
| •••   |                          | 10/15/12                 | 10/21/12 M                          |  | <u>Rate</u><br>\$275.00 |               |            |                 |      |                     |
| Sp    | pots: <u>#</u> Ch        | Day Air                  | Date Air Time D                     | escription                               | Start/End Time          | Lengti        | n Ad-ID    |                 |      | Rate Ty             |
|       | 3 WP                     | BF M 10/                 | 15/12 8:53 AM G                     | ood Morning America                      | 7-9AM                   | :30           | ) OFA-12-P | '-143н          |      | \$275.00            |
|       | 0/09/12<br>class of Tim  | 10/15/12<br>ne - Pre-emp | Jeopardy<br>tible with notice       | 7:30-8PM                                 | MTWTF                   | :30           | 4          | \$850.00        | NM   |                     |
|       | eeks:                    | Start Date<br>10/08/12   | End Date MTWTF<br>10/14/12 -TWTF    |  | <u>Rate</u><br>\$850.00 |               |            |                 |      |                     |
| Sp    | oots: # Ch               | Day Air                  |                                     |  | Start/End Time          | <u>Lenati</u> | Ad-ID      |                 |      | Rate Ty             |
|       | 2 WP                     | BF Tu 10/<br>Credited    |                                     | eopardy                                  | 7:30-8PM                | :00           |            |                 |      | \$850.00 I          |
|       | 3 WP                     |                          | 10/12 7:28 PM Je                    | eopardy                                  | 7:30-8PM                | :30           | ) OFA-12-P | -143н           |      | \$850.00            |



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| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 957457-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Advertiser        | Product           | Estimate Number |
|-------------------|-------------------|-----------------|
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| ww.thewpbfchani         | nel.com                    |  |                        |                           |        | Spots/     |                     |        |                     |
|-------------------------|----------------------------|--|------------------------|---------------------------|--------|------------|---------------------|--------|---------------------|
| ne Start Dat            | e End Date                 | Description                                  | Start/End Time         | MTWTFSS                   | Length | Week       | Rate                | Туре   |                     |
| 15 10/09/12<br>Class of |                            | Jeopardy<br>otible with notice               | 7:30-8PM               | MTWTF                     | :30    | 4          | \$850.00            | NM     |                     |
| Spots: #                |                            |  |                        | Start/End Time            | Lengt  | h Ad-ID    |                     |        | Rate Type           |
| 1 \                     | NPBF Th 10/<br>Credited    |  | pardy                  | 7:30-8PM                  | :0     | 00         |                     |        | \$850.00 NM         |
| 5 \                     |                            |  | pardy                  | 7:30-8PM                  | :0     | 00         |                     |        | \$850.00 NM         |
|                         | Credited                   | 1  | , a. a.y               | 7.00 0/ 1//               | .0     |            |                     |        | <b>4000.00</b> 1411 |
| Weeks:                  | Start Date<br>10/15/12     | End Date MTWTFSS<br>10/21/12 M               |                        | <u>Rate</u><br>\$850.00   |        |            |                     |        |                     |
| Spots: #                |                            |  | •                      | Start/End Time            | Lenat  | h Ad-ID    |                     |        | Rate Type           |
|                         | NPBFM 10                   |  | pardy                  | 7:30-8PM                  | :0     |            |                     |        | \$850.00 NM         |
|                         | Credited                   |  |                        |                           |        |            |                     |        |                     |
| 16 10/09/12<br>Class of |                            | Dr. Oz M-F 9-10a<br>ately Pre-emptible witho | 9-10a •<br>ut notice   | MTWTF                     | :30    | 4          | \$125.00            | NM     |                     |
| Weeks:                  | Start Date<br>10/08/12     | End Date MTWTFSS                             |                        | <u>Rate</u><br>\$100.00   |        |            |                     |        |                     |
| Spots: #                | Ch <u>Day Air</u>          | Date Air Time Des                            | <u>cription</u>        | Start/End Time            | Lengt  | h Ad-ID    |                     |        | Rate Type           |
| 3 /                     | WPBFTu 10/                 | /09/12 9:21 AM Dr. (                         | Oz <b>M-F</b> 9-10a    | 9-10a                     | :3     | 0 ofa-12-  | Z-141H              |        | \$100.00 NM         |
|                         |                            | /10/12 9:12 AM Dr. (                         |                        | 9-10a                     | :3     | 0 OFA-12-  | G-145H              |        | \$100.00 NM         |
|                         |                            | /11/12 9:55 AM Dr. (                         |                        | 9-10a                     |        | 0 OFA-12-  | G-145н              |        | \$100.00 NM         |
| 7 \                     | NPBF F 10/<br>Credited     |  | Oz M-F 9-10a           | 9-10a                     | :0     | 0          |                     |        | \$100.00 NM         |
| Weeks:                  | Start Date<br>10/15/12     |  |                        | <u>Rate</u><br>\$100.00   |        |            |                     |        |                     |
| Spots: #                | Ch <u>Day Air</u>          |  | cription               | Start/End Time            | Lengt  | h Ad-ID    |                     |        | Rate Type           |
| 2 \                     | WPBFM 10/                  | /15/12 9:55 AM Dr. (                         | Oz M-F 9-10a           | 9-10a                     | :3     | 0 OFA-12-  | G-145H              |        | \$100.00 NM         |
| 17 10/15/12<br>Class of | 10/15/12<br>Time - Immedia | DANCING W/STARS                              | 8-10P<br>ut notice     | 2                         | :30    | 2          | \$2,500.00          | NM     |                     |
| Weeks:                  | Start Date<br>10/15/12     | End Date MTWTFSS 10/21/12 2                  |                        | <u>Rate</u><br>\$2,500.00 |        |            |                     |        |                     |
| Spots: # (              |                            |  |                        | Start/End Time            | Lengt  | h Ad-ID    |                     |        | Rate Type           |
| 2١                      | NPBF M 10/<br>Credited     |  | ICING W/STARS          | 8-10P                     | :0     | 0          |                     |        | \$2,500.00 NM       |
| 1 \                     |                            |  | ICING W/STARS          | 8-10P                     | :3     | 0 oFA-12-  | G-145н              |        | \$2,500.00 NM       |
| 40.40/40/40             | 10/13/12                   |  |                        |                           |        | -          |                     |        | \$2,000.00 THE      |
| 18 10/13/12<br>Class of |                            | Sat 5-6am News<br>ately Pre-emptible witho   | Sat 5-6am<br>ut notice | 1-                        | :30    | 1          | \$30.00             | NM     |                     |
| Weeks:                  | Start Date<br>10/08/12     | End Date MTWTFSS 10/14/121-                  |                        | Rate<br>\$30.00           |        | *****      |                     |        | v. 4                |
| Spots: # 0              | Ch <u>Day Air</u>          | Date Air Time Des                            | cription               | Start/End Time            | Lengt  | h Ad-ID    |                     |        | Rate Type           |
| 1 <u>\</u>              | WPBFSa 10/                 | /13/12 5:00 AM Sat                           | 5-6am News             | Sat 5-6am                 | :3     | 0 OFA-12-  | G-145H              |        | \$30.00 NM          |
| 19 10/14/12<br>Class of | 10/14/12<br>Time - Pre-emp | Chris Matthews                               | Sun 10-10:30AM         | 1                         | :30    | 1          | \$225.00            | NM     |                     |
| Weeks:                  | Start Date<br>10/08/12     |  |                        | <u>Rate</u><br>\$225.00   |        |            |                     |        |                     |
| Spots: # 0              | Ch <u>Day Air</u>          | Date Air Time Desc                           | <u>cription</u>        | Start/End Time            | Lengt  | h Ad-ID    |                     |        | Rate Type           |
| 1 V                     | NPBF Su 10/<br>Credited    |  | s Matthews             | Sun 10-10:30AM            | :0     | 0          |                     |        | \$225.00 NM         |
| 20 10/14/12<br>Class of | 10/14/12<br>Time - Immedia | 666 PARK AVE                                 | 10-11PM<br>ut notice   | 1                         | :30    | 1          | \$1,000.00          | NM     |                     |
| Weeks:                  | Start Date<br>10/08/12     |  | Spots/Week             | <u>Rate</u><br>\$1,000.00 |        |            | .,                  |        |                     |
| Spots: # 0              |                            |  | •                      | Start/End Time            | Lenat  | h Ad-ID    |                     |        | Rate Type           |
| 1 V                     | VPBF Su 10/                |  |                        | 10-11PM                   |        | 0 OFA-12-0 | G-145H              |        | \$1,000.00 NM       |
| 21 10/14/12             | 10/14/12                   | Sun 11:35pm Late N                           | ews 1135p-12am         | 1                         | :30    | 1          | \$300.00            | NM     |                     |
| _                       | –                          |  | p                      | _                         | .00    | •          | <del>4</del> 555.50 | 1.4141 |                     |



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| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 957457-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Advertiser        | Product           | Estimate Number |
|-------------------|-------------------|-----------------|
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| www.the | ewpbfchannel.com                  |                               |                          |                                     |                         |                           |                          |                          |            |      |                                       |
|---------|-----------------------------------|-------------------------------|--------------------------|-------------------------------------|-------------------------|---------------------------|--------------------------|--------------------------|------------|------|---------------------------------------|
|         |                                   |                               |                          |                                     | 0                       |                           |                          | pots/                    | ъ.         | _    |                                       |
|         | Start Date En                     |                               |                          |                                     | Start/End Time          | MTWTFSS                   | Length V                 | Veek-                    | Rate       | Туре |                                       |
|         | Class of Time - I<br>Weeks: Star  | Pre-empt<br>t Date            | tible with n<br>End Date |                                     | Spots/Week              | Rate                      |                          |                          |            |      |                                       |
| '       |                                   | 8/12                          | 10/14/12                 | 1                                   | <u>50015/4466K</u><br>1 | \$300.00                  |                          |                          |            |      |                                       |
|         |                                   | Day Airl                      |                          | ir Time Descr                       |                         | Start/End Time            | Length A                 |                          | n 143u     |      | Rate Type                             |
|         | 1 WPBF S                          |                               | 14/12 11                 | 1:41 PW Sun 1                       | 1:35pm Late News        | 1135p-12am                | :30 0                    | FA-12-                   | P-143H     |      | \$300.00 NM                           |
|         | Class of Time - I                 |                               | tible with n             |                                     | Sun 5-6am               | 1<br>                     | :30                      | 1                        | \$50.00    | NM   |                                       |
| '       |                                   | <u>t Date</u><br>8/12         | End Date<br>10/14/12     | <u>MTWTFSS</u>                      | Spots/Week<br>1         | <u>Rate</u><br>\$50:00    |                          |                          |            |      |                                       |
| :       |                                   | Day Air I                     |                          | ir Time Descr                       | iption                  | Start/End Time            | Length A                 | Ad-ID                    |            |      | Rate Type                             |
|         | 1 WPBF S                          | Su 10/1                       | 4/12 4                   | 1:59 AM Sun 5                       | -6am News               | Sun 5-6am                 | :30 0                    | FA-12-                   | G-145H     |      | \$50.00 NM                            |
|         | 10/14/12 10/<br>Class of Time - I | 14/12<br>Pre-empt             | Sun 630                  | pm News<br>otice                    | 630-7pm                 | 1                         | :30                      | 1                        | \$400.00   | NM   |                                       |
| ١ ١     |                                   | t <u>Date</u><br>8/12         | End Date<br>10/14/12     | MTWTFSS<br>1                        | Spots/Week<br>1         | <u>Rate</u><br>\$400.00   |                          | •                        |            |      |                                       |
|         |                                   | Day Air I                     |                          | ir Time Descr                       |                         | Start/End Time            | Length A                 | Ad-ID                    |            |      | Rate Type                             |
|         | 1 WPBF S                          | Su 10/1<br>Credited           |                          | Sun 6                               | 30pm News               | 630-7pm                   | :00                      |                          |            |      | \$400.00 NM                           |
|         | 10/14/12 10/<br>Class of Time - I | 14/12<br>Pre-empt             | GMA Sutible with n       | unday 7-8am<br>otice                | Sun 7-8am               | 1                         | :30                      | 1                        | \$325.00   | NM   |                                       |
| '       |                                   | t <u>Date</u><br>8/12         | End Date<br>10/14/12     | <u>MTWTFSS</u><br>1                 | Spots/Week<br>1         | <u>Rate</u><br>\$325.00   | ,                        |                          |            |      |                                       |
| 8       |                                   | Day Air [                     |                          | ir Time Descr                       |                         | Start/End Time            | Length A                 |                          |            |      | Rate Type                             |
|         | 1 WPBF S                          | 3u 10/1                       |                          | :55 AM GMA                          | Sunday 7-8am            | Sun 7-8am                 | :30 0                    | FA-12-                   | P-143H     |      | \$325.00 NM                           |
|         | 10/14/12 10/<br>Class of Time - I | 14/12<br><sup>O</sup> re-empt | AFV<br>ible with n       | otice                               | 7-8PM                   | 1                         | :30                      | 1 -                      | \$825.00   | NM   |                                       |
| ١ ،     |                                   | t <u>Date</u><br>8/12         | End Date<br>10/14/12     | MTWTFSS<br>1                        | Spots/Week<br>1         | <u>Rate</u><br>\$825.00   |                          |                          |            |      |                                       |
| \$      | Spots: <u>#</u> Ch <u> </u>       | <u>Pay Air (</u><br>Su 10/1   |                          | <u>ir Time Descr</u><br>':19 PM AFV | <u>iption</u>           | Start/End Time<br>7-8PM   | <u>Length A</u><br>:30 C | <u>\d-ID</u><br>)FA-12-( | G-145H     |      | <u>Rate Type</u><br>\$825.00 NM       |
|         | 10/14/12 10/<br>Class of Time - I | 14/12<br>Fixed No.            | Sun 9-1                  |                                     | 9-10am                  | 1                         | :30                      | 1                        | \$900.00   | NM   | · · · · · · · · · · · · · · · · · · · |
|         | Weeks: Star                       | t Date<br>8/12                | End Date<br>10/14/12     |                                     | Spots/Week              | <u>Rate</u><br>\$900.00   |                          |                          |            |      |                                       |
| 8       |                                   | ay Air [                      |                          | ir Time Descr                       | •                       | Start/End Time            | Length A                 | Ad-ID                    |            |      | Rate Type                             |
|         | 1 WPBF S                          | Su 10/1                       | 4/12 9                   | :18 AM Sun 9                        | -10am                   | 9-10am                    | :30 0                    | FA-12-                   | P-143H     |      | \$900.00 NM                           |
| 27      | 10/14/12 10/<br>Class of Time - F | 14/12<br>Pre-empt             | REVEN                    | GE<br>otice                         | 9-10PM                  | 1                         | :30                      | 1                        | \$2,175.00 | NM   |                                       |
| _       | Weeks: Star                       |                               | End Date<br>10/14/12     | *****                               | Spots/Week<br>1         | <u>Rate</u><br>\$2,175.00 |                          |                          |            |      |                                       |
| 8       |                                   | ay Air [                      |                          | ir Time Descr                       |                         | Start/End Time            | Length A                 |                          |            |      | Rate Type                             |
| L       | 1 WPBF S                          | Su 10/1                       | 4/12 9                   | :21 PM REVE                         | NGE                     | 9-10PM                    | :30 0                    | FA-12-                   | P-143H     |      | \$2,175.00 NM                         |
|         | 10/09/12 10/<br>Class of Time - I | 09/12<br>mmediat              | DANCIN<br>ely Pre-en     | IG RESULTS                          | 8-9PM<br>notice         | -1                        | :30                      | 1                        | \$1,500.00 | NM   |                                       |
| V       | Weeks: Start<br>10/0              |                               | End Date<br>10/14/12     | MTWTFSS<br>-1                       | Spots/Week<br>1         | <u>Rate</u><br>\$1,500.00 |                          |                          |            |      |                                       |
| 5       | . – –                             | ay Air [                      |                          | ir Time Descri                      |                         | Start/End Time            | Length A                 | \d-ID                    |            |      | Rate Type                             |
|         | 1 WPBF 7                          | u 10/0<br>redited             | 9/12                     | DANC                                | ING RESULTS             | 8-9PM                     | :00                      |                          |            |      | \$1,500.00 NM                         |
|         | 10/10/12 10/<br>Class of Time - I | 10/12<br>mmediat              |                          | N FAM/NEIGH                         |                         | 2                         | :30                      | 2                        | \$2,300.00 | NM   |                                       |
|         | Neeks: Start                      | Date                          | End Date<br>10/14/12     | MTWTFSS<br>2                        | Spots/Week 2            | <u>Rate</u><br>\$2,300.00 |                          |                          |            |      |                                       |



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| Advertiser        | Product           | Estimate Number |
|-------------------|-------------------|-----------------|
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|     | Ctart Data               | End Det                         | n Den                              | adation                 |                         | Start/End Time                 | 1 CD CC C                                  | Lonoth        | Spots/                   | Dete       | Turno  |            |
|-----|--------------------------|---------------------------------|------------------------------------|-------------------------|-------------------------|--------------------------------|--|---------------|--------------------------|------------|--------|------------|
|     | Start Date               | End Dat                         |                                    | cription                |                         |                                | MTWTFSS                                    | Length        | Week                     | Rate       | Туре   |            |
| 29  | 10/10/12<br>Class of Tir | 10/10/12<br>ne - Imme           | 2 MOI<br>diately Pr                | DERN FAM<br>e-emptible  | /NEIGHBC<br>without not | 9-10PM<br>tice                 | 2  | :30           | 2                        | \$2,300.00 | NM     |            |
|     | Spots: # Ch              |                                 | Air Date                           |                         | Description             |                                | Start/End Time                             |               | n <u>Ad-ID</u>           |            |        | Rate Ty    |
|     |                          |                                 | 10/10/12                           |                         |                         | FAM/NEIGHBO                    |  |               | ) OFA-12-0               |            |        | \$2,300.00 |
|     | 1 WF                     | PBF W                           | 10/10/12                           | 9:48 PN                 | MODERN                  | FAM/NEIGHBO                    | RS 9-10PM                                  | :30           | ) OFA-12-F               | P-143H     |        | \$2,300.00 |
| 30  | 10/09/12<br>Class of Tir | 10/15/12<br>ne - Pre-e          | 2 M-SI<br>mptible wi               | UN WPBF<br>th notice    | News 25 @               | 11-11:35PM                     | MTWTF-S                                    | :30           | 4                        | \$500.00   | NM     |            |
|     | Weeks:                   | Start Date 10/08/12             | 10/14                              | /12 -Tw                 | TFSS<br>TF-S            | Spots/Week<br>4                | <u>Rate</u><br>\$500.00                    |               |                          |            |        |            |
|     | Spots: # Ch              |                                 | Air Date                           |                         | Descriptio              | _                              | Start/End Time                             |               | <u> Ad-ID</u>            | . 1470     |        | Rate Ty    |
|     |                          |                                 | 10/10/12                           |                         |                         | _                              | 11PM 11-11:35PM                            |               | ) OFA-12-F               |            |        | \$500.00   |
|     |                          |                                 | 10/11/12                           | -                       |                         |                                | 11PM 11-11:35PM                            |               | ) OFA-12-0               |            |        | \$500.00   |
|     | The same of the same of  | the street of the second        | 10/12/12                           |                         |                         |                                | 11PM 11-11:35PM                            | M. Allianopa  | ) OFA-12-0               |            | تسمنيت | \$500.00 I |
|     | Weeks:                   | Start Date<br>10/15/12          |                                    | ate MTW                 | TFSS                    | Spots/Week<br>1                | 11PM 11-11:35PM<br><u>Rate</u><br>\$500.00 | :30           | ) OFA-12-F               | ?-143H     |        | \$500.00   |
|     | Spots: # Ch              | _                               | Air Date                           |                         | Descriptio              | •                              | Start/End Time                             | Lengti        | Ad-ID                    |            |        | Rate Ty    |
|     | 3 WF                     | PBF M<br>Credit                 | 10/15/12<br>ed                     |                         | M-SUN W                 | /PBF News 25 @                 | 11PM 11-11:35PM                            | :00           |                          |            |        | \$500.00 I |
| 31  | 10/09/12<br>Class of Tin | 10/15/12<br>ne - Fixed          |                                    | View<br>emptible        |                         | 11A-12PM                       | MTWTF                                      | :30           | 3                        | \$800.00   | NM     |            |
| ••• | Weeks:                   | Start Date 10/08/12             | <u>End D</u><br>10/14/             | /12 -TW                 | TFSS<br>TF              | Spots/Week<br>3                | <u>Rate</u><br>\$800.00                    |               |                          |            |        |            |
|     | Spots: # Ch              |                                 | <u> Air Date</u>                   | Air Time                | Descriptio              | <u>n</u>                       | Start/End Time                             | <u>Lengtl</u> | Ad-ID                    |            |        | Rate Ty    |
|     |                          |                                 | 10/09/12                           | 10:59 AM                | The View                |                                | 11A-12PM                                   | _ :30         | ) OFA-12-2               | -141H      |        | \$800.00   |
|     |                          |                                 | 10/10/12                           |                         | The View                |                                | 11A-12PM                                   | :30           | ) OFA-12-0               | G-145H     |        | \$800.00 I |
|     | 4 WF<br>Weeks:           | PBF F<br>Start Date<br>10/15/12 | 10/12/12<br><u>End D</u><br>10/21/ | ate MTW                 | The View                | Spots/Week                     | 11A-12PM<br><u>Rate</u><br>\$800.00        | :30           | ) OFA-12-0               | 5-145н     |        | \$800.00   |
|     | Spots: # Ch              |                                 | Air Date                           |                         | Descriptio              | <u>n</u>                       | Start/End Time                             |               | Ad-ID                    |            |        | Rate Ty    |
|     | 2 WF                     |                                 | 10/15/12                           |                         | The View                |                                | 11A-12PM                                   | :30           | ) OFA-12-0               | G-145H     |        | \$800.00   |
|     | 10/09/12<br>Class of Tin |                                 | mptible wi                         |                         |                         |                                | MTWTF                                      | :30           | 4                        | \$110.00   | NM     |            |
|     | Weeks:                   | 10/08/12                        | End D<br>10/14/                    | 12 -TW                  | TFSS<br>TF              | Spots/Week<br>4                | Rate<br>\$110.00                           |               |                          |            |        |            |
|     | Spots: # Ch              |                                 | <u>Air Date</u><br>10/09/12        |                         | <u>Descriptio</u>       |                                | Start/End Time                             |               | Ad-ID                    | . 4 4 4    |        | Rate Ty    |
|     |                          |                                 | 10/09/12                           |                         |                         | ws 25 @ 5am<br>ws 25 @ 5am     | 5-530am<br>5-530am                         |               | ) OFA-12-Z<br>) OFA-12-C |            |        | \$110.00 N |
|     |                          |                                 | 10/10/12                           |                         |                         | ws 25 @ 5am<br>ws 25 @ 5am     |  |               |                          |            |        | \$110.00 N |
|     | 5 WF                     |                                 | 10/11/12                           |                         |                         | ws 25 @ 5am<br>ws 25 @ 5am     | 5-530am<br>5-530am                         |               | ) OFA-12-P<br>) OFA-12-G |            |        | \$110.00   |
|     | Weeks:                   |                                 | End D<br>10/21/                    | ate MTW                 | TFSS                    | Spots/Week                     | 8110.00                                    | .30           | ) OPA-12-0               | 1-143N     |        | \$110.00 I |
|     | Spots: # Ch              | Day /                           | Air Date                           | Air Time                | Descriptio              | <u>n</u>                       | Start/End Time                             | Length        | Ad-ID                    |            |        | Rate Ty    |
|     | 1 WF                     | PBF M 1                         | 0/15/12                            | 5:22 AM                 | WPBF Ne                 | ws 25 @ 5am                    | 5-530am                                    | :30           | ) OFA-12-P               | -143H      |        | \$110.00   |
| 33  | 10/09/12<br>Class of Tin | 10/15/12<br>ne - Pre-er         |                                    | BF News 25<br>th notice | Mornings                | 5:30-5:57am                    | MTWTF                                      | :30           | 4                        | \$160.00   | NM     |            |
|     | Weeks:                   | Start Date 10/08/12             | End D<br>10/14/                    | ate MTW                 | TFS <u>S</u><br>TF      | Spots/Week<br>4                | <u>Rate</u><br>\$160.00                    |               | 747745                   | - W        |        |            |
|     | Spots: # Ch              |                                 | <u> </u>                           |                         | Description             |                                | Start/End Time                             | Length        | Ad-ID                    |            |        | Rate Ty    |
|     |                          |                                 | 10/09/12                           |                         |                         | •                              | ② 5:3( 5:30-5:57am                         | :30           | ) OFA-12-Z               | -141H      |        | \$160.00 N |
|     |                          |                                 | 0/10/12                            |                         |                         |                                | ② 5:3( 5:30-5:57am                         | :30           | ) OFA-12-P               | -143H      |        | \$160.00 N |
|     |                          |                                 | 0/11/12                            |                         |                         |                                | ② 5:3(5:30-5:57am                          | :30           | ) OFA-12-G               | -145н      |        | \$160.00 N |
|     | 2 WP<br>Weeks:           |                                 | 0/12/12<br>End D                   |                         |                         | ws 25 Mornings @<br>Spots/Week | ② 5:3( 5:30-5:57am<br><u>Rate</u>          | :30           | ) OFA-12-P               | -143н      |        | \$160.00 N |



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| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 957457-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Advertiser        | Product           | Estimate Number |
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|-------|----------------------------|---------------------------------------|--|--|-----------------------------------|--------|--------------------------------|-----------------|------------|--|
|       |                            |                                       |  |  |                                   |        | Spots/                         | _               | _          |  |
| Line  | Start Date                 | End Date                              | Description                            | Start/End Time                           | MTWTFSS                           | Length | Week                           | Rate            | Туре       |  |
| 33    | 3 10/09/12<br>Class of Tir | 10/15/12<br>ne - Pre-emp              | WPBF News 25 Mor<br>otible with notice | mings5:30-5:57am                         | MTWTF                             | :30    | 4                              | \$160.00        | NM         |  |
|       |                            | 10/15/12                              | 10/21/12 M                             | - 1                                      | \$160.00                          |        |                                |                 |            |  |
|       | Spots: # Ch<br>4 Wi        |                                       |  | <u>cription</u><br>BF News 25 Mornings @ | Start/End Time<br>5:3(5:30-5:57am |        | th <u>Ad-ID</u><br>30 ofa-12-c | G-145H          |            | <u>Rate</u> <u>Type</u><br>\$160.00 NM |
| 34    | 10/09/12<br>Class of Tir   | 10/15/12<br>ne - Pre-emp              | WPBF News 25 @ 6                       | 5:00Pl6-6:30PM                           | MTWTF                             | :30    | 4                              | \$525.00        | NM         |  |
|       | Weeks:                     | Start Date<br>10/08/12                | End Date MTWTFSS<br>10/14/12 - TWTF    | <u> </u>                                 | <u>Rate</u><br>\$525.00           |        |                                |                 |            |  |
|       | Spots: # Ch                | Day Air                               |  |  | Start/End Time                    | Leng   | th Ad-ID                       |                 |            | Rate Type                              |
|       | 2 WF                       | PBFTu 10/                             | /09/12 6:22 PM WP                      | BF News 25 @ 6:00PM                      | 6-6:30PM                          | :3     | 0 OFA-12-A                     | <b>4-138н</b>   |            | \$525.00 NM                            |
| ===   | 1 WF                       | PBFW 10/                              | 10/12 6:23 PM WP                       | BF News 25 @ 6:00PM                      | 6-6:30PM                          | :3     | 0 OFA-12-0                     | G-145H          | -          | \$525.00 NM                            |
| -     | 4 WF                       | PBF Th 10/                            | /11/12 6:11 PM WP                      | BF News 25 @ 6:00PM                      | 6-6:30PM                          | - :3   | 0 OFA-12-F                     | P-143H          | the rip of | \$525.00 NM                            |
|       | 5 WF                       | PBFF 10/                              | /12/12 6:11 PM WP                      | BF News 25 @ 6:00PM                      | 6-6:30PM                          | :3     | 0 ofa-12-r                     | Р-143н          |            | \$525.00 NM                            |
|       | Weeks:                     | Start Date<br>10/15/12                | End Date MTWTFSS                       |  | <u>Rate</u><br>\$525.00           |        |                                |                 |            |  |
|       | Spots: # Ch                | Day Air                               | = ::                                   | •  | Start/End Time                    | Lengt  | h Ad-ID                        |                 |            | Rate Type                              |
|       |                            |                                       |  | BF News 25 @ 6:00PM                      | 6-6:30PM                          |        | 0 0FA-12-0                     | G-145н          |            | \$525.00 NM                            |
| 35    | 10/09/12<br>Class of Tir   | 10/15/12<br>ne - Pre-emp              | Wheel Of Fortune otible with notice    | 7-7:30PM                                 | MTWTF                             | :30    | 4                              | \$800.00        | NM         |  |
|       | Weeks:                     | Start Date<br>10/08/12                | End Date MTWTFSS                       |  | <u>Rate</u><br>\$800.00           |        |                                |                 | -          |  |
|       | Spots: # Ch                | Day Air                               | Date Air Time Des                      | cription                                 | Start/End Time                    | Lena   | th Ad-ID                       |                 |            | Rate Type                              |
|       | 5 WF                       | PBF Tu 10/                            |  | eel Of Fortune                           | 7-7:30PM                          |        | 00                             |                 |            | \$800.00 NM                            |
|       | 3 WF                       | Credited<br>PBF W 10/<br>Credited     | /10/12 Whe                             | eel Of Fortune                           | 7-7:30PM                          | :0     | 00                             |                 |            | \$800.00 NM                            |
|       | 2 WF                       | PBF Th 10/                            | 11/12 7:13 PM Whe                      | eel Of Fortune                           | 7-7:30PM                          | :3     | 0 OFA-12-0                     | G-145H          |            | \$800.00 NM                            |
|       | 4 WF                       | BF F 10/<br>Credited                  | /12/12 Whe                             | eel Of Fortune                           | 7-7:30PM                          | :0     | 00                             |                 |            | \$800.00 NM                            |
|       | Weeks:                     | Start Date<br>10/15/12                | End Date MTWTFSS                       |  | <u>Rate</u><br>\$800.00           |        |                                |                 |            |  |
|       | Spots: # Ch                | <u>Day</u> Air                        | Date Air Time Des                      | cription                                 | Start/End Time                    | Lengt  | h Ad-ID                        |                 |            | Rate Type                              |
|       | 1 WF                       | PBF M 10/<br>Credited                 |  | eel Of Fortune                           | 7-7:30PM                          |        | 00                             |                 |            | \$800.00 NM                            |
| 36    | 10/12/12<br>Class of Tin   | 10/12/12<br>ne - Fixed No             | SHARK TANK<br>on Pre-emptible          | 8-9PM                                    | 1                                 | :30    | 1                              | \$2,000.00      | NM         |  |
|       | Weeks:                     | Start Date<br>10/08/12                | End Date MTWTFSS<br>10/14/121          |  | Rate<br>\$2,000.00                |        |                                |                 |            |  |
|       | Spots: # Ch                | Day Air                               | Date Air Time Desc                     | cription                                 | Start/End Time                    | Lengt  | h Ad-ID                        |                 |            | Rate Type                              |
|       | 1 WF                       | BF F 10/                              | 12/12 8:45 PM SHA                      |  | 8-9PM                             |        | 0 OFA-12-0                     | 5 <b>-1</b> 45н |            | \$2,000.00 NM                          |
| 37    | 10/13/12<br>Class of Tin   | 10/13/12<br>ne - Pre-emp              | ACCESS HOLLYWO                         | OOD VACCESS HOLLYW                       | V1-                               | :30    | 1                              | \$50.00         | NM         |  |
|       |                            | Start Date<br>10/08/12                |  |  | <u>Rate</u><br>\$50.00            | ~      |                                |                 |            |  |
|       | Spots: # Ch<br>1 WP        | Day Air<br>BF Sa 10/                  |  | cription<br>ESS HOLLYWOOD WK             | Start/End Time                    |        | <u>h Ad-ID</u><br>0 ofa-12-p   | ·-143н          |            | <u>Rate</u> <u>Type</u><br>\$50.00 NM  |
| 38    | 10/13/12<br>Class of Tin   | 10/13/12<br>ne - Pre-emp              | Sat 6-7am News tible with notice       | Sat 6-7am                                | 1-                                | :30    | 1                              | \$160.00        | NM         |  |
|       | Weeks:                     | Start Date<br>10/08/12                |  |  | Rate<br>\$160.00                  | ·      |                                |                 |            |  |
|       |                            | Day Air                               |  | ,  | Start/End Time                    | l engt | h Ad-ID                        |                 |            | Pata Tuna                              |
|       |                            | BFSa 10/                              |  |  | Sat 6-7am                         |        | <u>11 AU-10</u><br>0 OFA-12-P  | -143н           |            | <u>Rate Type</u><br>\$160.00 NM        |
|       | i                          | · · · · · · · · · · · · · · · · · · · |  |  |                                   |        | •                              |                 |            | #100.00 I4IVI                          |



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| 957457-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Advertiser        | Product           | Estimate Number |
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|   |                          |                      |  |                 |                           |              | Spots/                      |            |      |                            |
|---|--------------------------|----------------------|--|-----------------|---------------------------|--------------|-----------------------------|------------|------|----------------------------|
| ne Start Date                           |                          |                      | ription  | Start/End Time  | MTWTFSS                   | Length       | Week                        | Rate       | Туре |                            |
| 39 10/13/12<br>Class of Ti              | 10/13/12<br>me - Pre-en  | GMA<br>aptible with  | Saturday 7-8am<br>h notice                     | Sat 7am-8am     | 1-                        | :30          | 1                           | \$325.00   | NM   |                            |
| Weeks:                                  | Start Date<br>10/08/12   | End Da<br>10/14/1    |  | Spots/Week<br>1 | <u>Rate</u><br>\$325.00   |              |                             |            |      |                            |
|   | h <u>Day A</u>           |                      | Air Time Descr                                 |                 | Start/End Time            |              | h Ad-ID                     |            |      | Rate Typ                   |
| 1 W                                     | PBF Sa 10                | 0/13/12              | 7:47 AM GMA                                    | Saturday 7-8am  | Sat 7am-8am               | :3           | 0 OFA-12-                   | G-145H     |      | \$325.00 NI                |
| *************************************** | 10/13/12<br>me - Pre-en  | nptible with         |  | Sat 8-9am       | 2-                        | :30          | 2                           | \$225.00   | NM   |                            |
| Weeks:                                  | Start Date<br>10/08/12   | End Da<br>10/14/1    | <u>ate MTWTFSS</u><br>122-                     | Spots/Week<br>2 | <u>Rate</u><br>\$225.00   |              |                             |            |      |                            |
| Spots: # Cl                             | n <u>Day A</u>           | ir Date              | Air Time Descr                                 | <u>iption</u>   | Start/End Time            | Lengt        | h Ad-ID                     |            |      | Rate Typ                   |
|   | PBF Sa 10                | _                    | 8:22 AM Sat 8-                                 |                 | Sat 8-9am                 |              | 0 OFA-12-                   |            |      | \$225.00 NI                |
| 2 W                                     | PBF Sa ==10              | 0/13/12              | 8:42 AM Sat 8-                                 | 9am News        | Sat 8-9am                 | :3           | 0 OFA-12-                   | G-145H     |      | \$225.00 N                 |
| 41 10/14/12<br>Class of Ti              | 10/14/12<br>me - Pre-en  |                      | i-7am News<br>n notice                         | Sun 6-7am       | 1                         | :30          | 1                           | \$90.00    | NM   |                            |
| Weeks:                                  | Start Date<br>10/08/12   | End Da<br>10/14/1    |  | Spots/Week<br>1 | <u>Rate</u><br>\$90.00    |              |                             |            |      | -                          |
| Spots: # Cl                             | Day A                    |                      | Air Time Descr                                 | •               | Start/End Time            | Lenat        | h Ad-ID                     |            |      | Rate Type                  |
|   | PBF Su 10                |                      |  |                 | Sun 6-7am                 |              | 0 OFA-12-                   | P-143H     |      | \$90.00 NM                 |
| 42 10/14/12<br>Class of Ti              | 10/14/12<br>me - Pre-em  |                      | E UPON A TIME                                  | 8-9PM           | 1                         | :30          | 1                           | \$1,800.00 | NM   |                            |
| Weeks:                                  | Start Date<br>10/08/12   | End Da<br>10/14/1    |  | Spots/Week      | Rate<br>\$1,800.00        | **           |                             |            |      |                            |
| Spots: # Cl                             |                          |                      | Air Time Descr                                 | iption .        | Start/End Time            | Lengt        | h Ad-ID                     |            |      | Rate Typ                   |
| 1 W                                     | PBF Su 10                | 0/14/12              | 8:17 PM ONCE                                   | UPON A TIME     | 8-9PM .                   | :3           | 0 OFA-12-                   | G-145H     |      | \$1,800.00 N               |
| 43 10/10/12<br>Class of Ti              | 10/10/12<br>me - Pre-em  |                      | IVILLE<br>n notice                             | 10-11 <b>PM</b> | 1                         | :30          | 1                           | \$2,175.00 | NM   |                            |
| Weeks:                                  | Start Date<br>10/08/12   | End Da<br>10/14/1    |  | Spots/Week<br>1 | <u>Rate</u><br>\$2,175.00 |              |                             |            |      |                            |
| Spots: # Cl                             |                          |                      | Air Time Descr                                 |                 | Start/End Time            |              | h Ad-ID                     |            |      | Rate Typ                   |
| 1 W                                     | PBFW 10                  | 0/10/12              | 10:38 PM NASH                                  | IVILLE PREMIERE | 10-11P 10/10              | :3           | 0 OFA-12-                   | G-145H     |      | \$2,175.00 NN              |
| 44 10/09/12<br>Class of Ti              | 10/12/12<br>me - Pre-em  | WPBF<br>optible with | F News 25 @ 5a<br>n notice                     | m 5-530am       | -TWTF                     | :30          | 1                           | \$110.00   | NM   |                            |
| Weeks:                                  | Start Date<br>10/08/12   | End Da<br>10/14/1    |  | Spots/Week<br>1 | <u>Rate</u><br>\$110.00   |              |                             |            |      |                            |
| Spots: # Cl                             | n <u>Day Ai</u>          | <u>ir Date</u>       | Air Time Descr                                 | <u>iption</u>   | Start/End Time            | Lengt        | h Ad-ID                     |            |      | Rate Type                  |
| 1 W                                     | PBFTu 10                 | 0/09/12              | 5:22 AM WPB                                    | News 25 @ 5am   | 5-530am                   | :3           | 0 OFA-12-                   | A-138H     |      | \$110.00 NN                |
| 45 10/15/12<br>Class of Ti              | 10/15/12<br>me - Pre-em  | CAST                 |  | 10-11PM         | 1                         | :30          | 1                           | \$2,500.00 | NM   |                            |
| Weeks                                   | Start Date 10/15/12      | End Da<br>10/21/1    |  | Spots/Week<br>1 | <u>Rate</u><br>\$2,500.00 |              |                             | ,          |      |                            |
| Spots: # Ch                             |                          |                      | Air Time Descr                                 |                 | Start/End Time            | <u>Lengt</u> | h <u>Ad-ID</u>              |            |      | Rate Type                  |
| 1 W                                     | PBFM 10                  | 0/15/12              | 10:42 PM CAST                                  | LE              | 10-11PM                   | :3           | 0 OFA-12-                   | P-143H     |      | \$2,500.00 NN              |
| 46 10/12/12<br>Class of Ti              | 10/12/12<br>me - Fixed N | 20/20<br>Ion Pre-er  |  | 10-11PM         | 1                         | :30          | 1                           | \$2,200.00 | NM   |                            |
| Weeks:                                  | Start Date<br>10/08/12   | End Da<br>10/14/1    |  | Spots/Week<br>1 | <u>Rate</u><br>\$2,200.00 |              |                             |            |      |                            |
| Spots: <u>#</u> Ch<br>1 W               |                          |                      | <u>Air Time</u> <u>Descr</u><br>10:37 PM 20/20 | iption          | Start/End Time<br>10-11PM |              | <u>h Ad-ID</u><br>0 ofa-12- | р-143н     |      | Rate Type<br>\$2,200.00 NM |
|   |                          |                      |  |                 | 4                         |              |                             | 4005.00    |      |                            |
| 47 10/14/12<br>Class of Ti              | 10/14/12<br>me - Pre-em  |                      | -9am News                                      | Sun 8-9am       | 1                         | :30          | 1                           | \$225.00   | NM   |                            |



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| Advertiser        | Product           | Estimate Number |
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|-------|----------------------------|---------------------------|---|-------------------------|----------------------------|--------|-------------------------------------|----------------|------|---------------------------------|
|       |                            |                           |   |                         |                            |        | Spots/                              |                | _    |                                 |
| Line  | Start Date                 | End Date                  | Description   | Start/End Time          | MTWTFSS                    | Length | Week                                | Rate           | Туре |                                 |
| 47    | 7 10/14/12<br>Class of Tir | 10/14/12<br>ne - Pre-emp  | Sun 8-9am News<br>otible with notice                                | Sun 8-9am               | 1                          | :30    | 1                                   | \$225.00       | NM   |                                 |
|       | Spots: # Ch                |                           |   |                         | Start/End Time             |        | h <u>Ad-ID</u>                      | _              |      | Rate Type                       |
| L     | 1 WF                       | PBF Su 10/                | 14/12 8:07 AM Sun 8-  | 9am News                | Sun 8-9am                  | :3     | 0 OFA-12-0                          | G-145H         |      | \$225.00 NM                     |
| 48    | 3 10/11/12<br>Class of Tir | 10/11/12<br>ne - Pre-emp  | NETWORK POLITICAL otible with notice                                | L P9-11p                | 1                          | :30    | 1                                   | \$1,800.00     | NM   |                                 |
|       | Weeks:                     | Start Date<br>10/08/12    | End Date MTWTFSS1   | Spots/Week<br>1         | <u>Rate</u><br>\$1,800.00  |        |                                     |                |      |                                 |
|       | Spots: # Ch                |                           |   |                         | Start/End Time             |        | h <u>Ad-ID</u>                      |                |      | Rate Type                       |
|       | 1 WF                       | PBF Th 10/                | 11/12 10:59 PM NETW   | ORK POLITICAL PR        | OGR/9-11p                  | :3     | 0 OFA-12-                           | P-143H         |      | \$1,800.00 NM                   |
| 49    | 10/13/12<br>Class of Tir   | 10/13/12<br>ne - Immedia  | Nascar Cup Series tely Pre-emptible without                         | 730pm-11:30pm<br>notice | <b></b> 1-                 | :30    | 1                                   | \$400.00       | NM   | 76.0                            |
|       | Weeks:                     |                           | End Date MTWTFSS  | Spots/Week              | Rate                       |        | and the                             |                |      |                                 |
|       | Spots: # Ch                | 10/08/12<br>Day Air       | 10/14/121-<br>Date Air Time Descrip                                 | 1                       | \$400.00<br>Start/End Time | Lanat  | P V4 ID                             |                |      | Deta Tura                       |
|       |                            |                           | 13/12 11:20 PM Nascar   |                         | 730pm-11:30pm              |        | <u>h</u> <u>Ad-ID</u><br>0 ofa-12-c | G-145н         |      | <u>Rate Type</u><br>\$400.00 NM |
|       |                            |                           |   |                         |                            |        |                                     |                |      | \$400.00 THE                    |
| 50    | ) 10/13/12<br>Class of Tin | 10/13/12<br>ne - Pre-emp  | Nascar Cup Series tible with notice                                 | 730pm-11:30pm           | S-                         | :30    | 1                                   | \$725.00       | NM   |                                 |
|       |                            | Start Date<br>10/08/12    |   | Spots/Week<br>1         | <u>Rate</u><br>\$725.00    |        |                                     |                |      |                                 |
|       |                            | <u>Day Air</u>            |   | <u>otion</u>            | Start/End Time             | Lengt  | h Ad-ID                             |                |      | Rate Type                       |
|       | 1 WF                       | PBF Sa 10/                | 13/12 8:45 PM Nascar  | Cup Series              | 730pm-11:30pm              | :3     | 0 OFA-12-0                          | G-145H         |      | \$725.00 NM                     |
| 51    | 10/13/12<br>Class of Tin   | 10/13/12<br>ne - Pre-emp  | ABC College Football tible with notice                              | 12-330pm                | S-                         | :30    | 1                                   | \$1,000.00     | NM   |                                 |
| -     | Weeks:                     | Start Date<br>10/08/12    | End Date MTWTFSSS-  | Spots/Week<br>1         | <u>Rate</u><br>\$1,000.00  |        | -                                   |                |      | ***                             |
|       | Spots: # Ch                |                           |   |                         | Start/End Time             |        | h <u>Ad-ID</u>                      |                |      | Rate Type                       |
| L     | 1 WP                       | BF Sa 10/                 | 13/12 12:04 PM ABC C  | ollege Football         | 12-330pm                   | :3     | 0 ofa-12-i                          | ?-143н         |      | \$1,000.00 NM                   |
| 52    | 2 10/13/12<br>Class of Tin | 10/13/12<br>ne - Pre-emp  | Sat 330-7pm ABC Colletible with notice                              | eg:330-7pm              | S-                         | :30    | 1                                   | \$1,000.00     | NM   | ··· A.                          |
|       | Weeks:                     | Start Date<br>10/08/12    | End Date MTWTFSSS-  | Spots/Week<br>1         | <u>Rate</u><br>\$1,000.00  |        |                                     | ·              |      | -                               |
|       | Spots: # Ch                |                           |   |                         | Start/End Time             |        | h <u>Ad-ID</u>                      |                |      | Rate Type                       |
|       | 1 WP                       | BF Sa 10/                 | 13/12 6:22 PM Sat 330   | 0-7pm ABC College F     | Footb:330-7pm              | :3     | 0 OFA-12-F                          | P-143H         | ·    | \$1,000.00 NM                   |
| 53    |                            |                           | Sun ABC Prime A tible with notice                                   | 7-8PM *                 | S                          | :30    | 1                                   | \$825.00       | NM   |                                 |
|       | Weeks:                     | Start Date 10/08/12       | End Date MTWTFSS 10/14/12S  | Spots/Week<br>1         | <u>Rate</u><br>\$825.00    |        |                                     |                |      |                                 |
| l     | Spots: # Ch                |                           | Date Air Time Descrip   | otion .                 | Start/End Time             | Lengt  | h Ad-ID                             |                |      | Rate Type                       |
|       | 1 WP                       | BF Su 10/                 | 14/12 7:43 PM Sun AE  | BC Prime A              | 7-8PM                      | :3     | 0 OFA-12-F                          | <b>?-1</b> 43н |      | \$825.00 NM                     |
| 54    | 10/14/12<br>Class of Tim   | 10/14/12<br>ne - Fixed No | Sun 6-7am News<br>in Pre-emptible                                   | Sun 6-7am               | <b></b> S                  | :30    | 1                                   | \$180.00       | NM   |                                 |
|       | Weeks:                     | Start Date<br>10/08/12    |   | Spots/Week<br>1         | <u>Rate</u><br>\$180.00    |        |                                     |                |      |                                 |
|       | Spots: # Ch                |                           |   | otion                   | Start/End Time             | Lengt  | h Ad-ID                             |                |      | Rate Type                       |
|       | 1 WP                       | BF Su 10/1                | 14/12 6:00 AM Sun 6-7   | am News                 | Sun 6-7am                  | :3     | ) OFA-12-0                          | -145н          |      | \$180.00 NM                     |
| 55    | 10/10/12<br>Class of Tim   | 10/12/12<br>ne - Pre-empt | M-F 5pm News<br>tible with notice                                   | 5-6pm                   | WTF                        | :30    | 1                                   | \$450.00       | NM   |                                 |
|       | Weeks:                     | Start Date                | End Date MTWTFSS  | Spots/Week              | <u>Rate</u>                |        |                                     |                |      |                                 |
| ļ     |                            | 10/08/12                  | 10/14/12WTF   | 1                       | \$450.00                   | 1      | . 44 15                             |                |      | <b>.</b> . –                    |
|       | Spots: # Ch<br>1 WP        |                           | <u>Date</u> <u>Air Time</u> <u>Descrip</u><br>I2/12 5:10 PM M-F 5pi |                         | Start/End Time<br>5-6pm    |        | <u>1 Ad-ID</u><br>) 0FA-12-F        | -143µ          |      | Rate Type                       |
|       |                            |                           | J. 101 101-1 Jp1  | 10173                   | этория                     | .3     | 3 21 V-TC-L                         | ±72N           |      | \$450.00 NM                     |



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| Solid   Start   Date   End Date   Description   Start/End Time   MTNTES   Length Week   Rate   Type  | www.     | thewpbfchannel.            | .com                     |                      |                           |                 |   |        |           |            |          |                                       |
|--|----------|----------------------------|--------------------------|----------------------|---------------------------|-----------------|---|--------|-----------|------------|----------|---------------------------------------|
| Set 01/4872  |          |                            |                          |                      |                           |                 |   |        | •         |            |          |                                       |
| Class of Time - Pre-emptible with notice   Start Date   End Date   MINTES   Solis/View   Solis   Sol | Line     | Start Date                 | End Date                 | Descr                | iption                    | Start/End Time  | MTWTFSS                                 | Length | Week      | Rate       | Туре     |                                       |
| Spots # Ch Day Al Floate Air Time Description   Start/End Time   Length Ad-ID   Start Day   Start Da | 56       |                            |                          | Sun 1<br>ptible with | 1:35pm Late New<br>notice | /s 1135p-12am   | S                                       | :30    | 1         | \$300.00   | NM       |                                       |
| TWPBF SU   10/14/12   11-59 PM Sun 11135pn Late News   1135p-12am   30 0FA-12-C-145H   \$300.00   NM   |          | Weeks:                     |                          |                      |                           |                 |   |        |           |            |          |                                       |
| Section  |          |                            |                          |                      |                           |                 |   |        |           |            |          |                                       |
| Class of Time - Pre-emptible with notice   Section   S |          | 1 WF                       | PBF Su 10                | /14/12               | 11:59 PM Sun 11           | :35pm Late News | 1135p-12am                              | :3     | 0 OFA-12- | G-145H     | •        | \$300.00 NM                           |
| 1009012  | 57       | 7 10/13/12<br>Class of Tir | ne - Pre-em              | ptible with          | n notice                  | te 1130p-1205am | S-                                      | :30    | 1         | \$400.00   | NM       |                                       |
| 1 W/BFS a 10/13/12   Thur ABC Prime A  |          |                            | 10/08/12                 | 10/14/1              | 2S-                       | 1               | \$400.00                                |        |           |            |          |                                       |
| Class of Time - Pre-amptible with notice   Views: Start Date End Date   MTMITES   Spots/Week   1,008/12   101/41/2   |          | . –                        |                          |                      |                           |                 |   |        |           | P-143H     |          |                                       |
| Weeks:   Start Date   End Date   MTWLFSS   Spots/Week   10/08/12   10/14/12 | 5        |                            |                          |                      |                           | 8-9PM           | ~~T                                     | :30    | 2         | \$1,800.00 | NM -     |                                       |
| Spots:## Ch Day Air Date   |          |                            | Start Date               | End Da               | te MTWTFSS                |                 |   |        |           |            |          |                                       |
| 1 WPBF Th  |          | Spots: # Ch                |                          |                      | T                         |                 |   | Lengt  | h Ad-ID   |            |          | Rate Type                             |
| Spots # Ch   |          |                            |                          |                      | 8:00 PM Thur A            | BC Prime A      | 8-9PM                                   |        |           | P-143H     |          |                                       |
| Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start Date   End Date   Start Date   Start Date   End Date   Start Date   End Date   Start Date   St |          | 2 WF                       | PBF Th 10                | /11/12               | 8:40 PM Thur A            | BC Prime A      | 8-9PM                                   | :3     | 0 OFA-12- | G-145H     |          | \$1,800.00 NM                         |
| Tol/08/12   10/14/12   Air Time   Description   Start/End Time   Length Ad-ID   Rate Type   1 WPBF Sa   10/13/12   Sun 6-7am   News   Sun 6-7am   Su | 59       |                            |                          |                      |                           | 730pm-11:30pm   | S-                                      | :30    | 1         | \$725.00   | NM       | <u>·</u>                              |
| 1 WPBF Sa  |          | Weeks:                     |                          |                      |                           |                 |   |        |           |            |          |                                       |
| Class of Time - Fixed Non Pre-emptible   |          |                            |                          |                      |                           |                 |   |        |           |            |          |                                       |
| Class of Time - Fixed Non Pre-emptible   | $\perp$  | 1 VVF                      | BF Sa 10                 | /13/12               | 9:45 PM Nascar            | Cup Series      | 730pm-11:30pm                           | า :3   | 0 OFA-12- | P-143H     |          | \$725.00 NM                           |
| Spots:# Ch   Day   Air Date   Air Time   Description   Start/End Time   Sun 6-7am   :30 of A-12-G-145H   \$180.00 NM   | 60       | Class of Tir               | ne - Fixed N             | lon Pre-er           | mptible                   |                 | S                                       | :30    | 1         | \$180.00   | NM       |                                       |
| 1 WPBF Su   10/14/12   6:58 AM Sun 6-7am News   Sun 6-7am   :30 0FA-12-G-145H   \$180.00 NM  |          | _                          | 10/08/12                 | 10/14/1              |                           |                 | \$180.00                                |        |           |            |          |                                       |
| Class of Time - Pre-emptible with notice   |          | . –                        |                          |                      |                           |                 |   |        |           | C 1450     |          |                                       |
| Class of Time - Pre-emptible with notice   Weeks: Start Date   End Date   MTWTFSS   Spots/Week   Rate   10/08/12   10/14/12   10/14/12   10/14/12   Signature    | <u> </u> |                            |                          |                      |                           |                 | Sun 6-7am                               | .3     | U UFA-12- | G-143H     |          | \$180.00 NM                           |
| Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type   \$60.00   NM   | 6        | Class of Tir               | ne - Pre-em              | ptible with          | notice                    |                 | S-                                      | :30    | 1         | \$60.00    | NM       |                                       |
| 1 WPBF Sa  |          |                            | 10/08/12                 | 10/14/1              | 2S-                       | 1               | \$60.00                                 |        |           |            |          |                                       |
| 62 10/10/12 10/14/12 M-SUN WPBF News 25 (11-11:35PMWTF-S :30 1 \$1,000.00 NM  Weeks: Start Date 10/14/12WTF-S 1 \$1,000.00  Spots: # Ch Day Air Date 1 10/14/12 11:27 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 0FA-12-G-145H \$1,000.00 NM  63 10/14/12 10/14/12 Sun 5-6am News Sun 5-6amS :30 1 \$100.00 NM  63 10/14/12 10/14/12 Sun 5-6am News Sun 5-6amS :30 1 \$100.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12S 1 \$100.00 NM  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID NM  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 \$100.00 NM  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 5:28 AM Sun 5-6am News Sun 5-6am :30 0FA-12-P-143H \$100.00 NM  64 10/14/12 10/14/12 PRIVATE PRACTICE WK12-1xS :30 1 \$50.00 NM  Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |          | -                          |                          |                      |                           |                 |   |        |           | n 142u     |          |                                       |
| Class of Time - Fixed Non Pre-emptible   |          |                            |                          |                      |                           |                 | Sat 5-balli                             |        | U UFA-12- | r-143N     |          | \$60.00 NIVI                          |
| 10/08/12   10/14/12  wTF-S   1   \$1,000.00  | 62       | Class of Tir               | ne - Fixed N             | on Pre-er            | nptible                   |                 |   | :30    | 1         | \$1,000.00 | NM       |                                       |
| 1 WPBF Su 10/14/12 11:27 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 0FA-12-G-145H \$1,000.00 NM  63 10/14/12 10/14/12 Sun 5-6am News Sun 5-6amS :30 1 \$100.00 NM  Class of Time - Fixed Non Pre-emptible  Weeks: Start Date 10/08/12 10/14/12S 1 \$100.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 5:28 AM Sun 5-6am News Sun 5-6am :30 0FA-12-P-143H \$100.00 NM  64 10/14/12 10/14/12 PRIVATE PRACTICE WK12-1xS :30 1 \$50.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate   |          |                            | 10/08/12                 | 10/14/1              | 2WTF-S                    | 1               | \$1,000.00                              |        |           |            |          |                                       |
| Class of Time - Fixed Non Pre-emptible   |          | . –                        |                          |                      |                           |                 |   |        |           | G-145H     |          |                                       |
| Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS 2   | 63       | 3 10/14/12<br>Class of Tin | 10/14/12<br>ne - Fixed N | Sun 5                | -6am News                 | Sun 5-6am       | S                                       | :30    | 1         | \$100.00   | NM       | · · · · · · · · · · · · · · · · · · · |
| Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type           1 WPBF Su         10/14/12         5:28 AM Sun 5-6am News         Sun 5-6am         :30 0FA-12-P-143H         \$100.00 NM           64 10/14/12         10/14/12         PRIVATE PRACTICE Wk12-1x        S         :30 1 \$50.00 NM           Class of Time - Pre-emptible with notice         Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate  |          |                            | Start Date               | End Da               | te MTWTFSS                |                 |   |        |           |            |          |                                       |
| 64 10/14/12 10/14/12 PRIVATE PRACTICE WK12-1xS :30 1 \$50.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate  |          | . –                        | <u>Day Air</u>           | Date                 | Air Time Descrip          |                 | Start/End Time                          |        |           | P-143H     |          |                                       |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate   | 64       | 10/14/12                   | 10/14/12                 | PRIVA                | ATE PRACTICE V            | ***             | *************************************** |        |           |            | NM       | 4.55.00 talal                         |
|  |          |                            | Start Date               | End Da               | te MTWTFSS                |                 |   |        |           |            | <u> </u> |                                       |



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| _ine | Start Date               | End Date                    | Descripti                 | ion                            | Start/End Time           | MTWTFSS                    | Length | Spots/<br>Week   | Rate       | Туре |                                   |
|------|--------------------------|-----------------------------|---------------------------|--------------------------------|--------------------------|----------------------------|--------|------------------|------------|------|-----------------------------------|
| 64   | 10/14/12<br>Class of Tir | 10/14/12<br>ne - Pre-emp    |                           | E PRACTICE V                   | VK12-1x                  | S                          | :30    | 1                | \$50.00    | NM   |                                   |
|      | Spots: # Ch              | Day Air                     | Date Ai                   | r Time Descrip                 | otion                    | Start/End Time             | Length | Ad-ID            |            |      | Rate Type                         |
|      | 1 WF                     | PBF Su 10                   | /14/12 12                 | :33 AM PRIVA                   | TE PRACTICE WKI          | NDLF 112-1x                | :30    | ) OFA-12-        | Р-143н     |      | \$50.00 NM                        |
| 65   | 10/13/12<br>Class of Tir | 10/13/12<br>ne - Pre-em     |                           |                                | te 1130p-1205am          | S-                         | :30    | 1                | \$400.00   | NM   |                                   |
|      | Weeks:                   | Start Date<br>10/08/12      | End Date<br>10/14/12      | MTWTFSS<br>S-                  | Spots/Week<br>1          | <u>Rate</u><br>\$400.00    |        |                  |            |      |                                   |
|      | Spots: # Ch              |                             |                           | r Time Descrip                 |                          | Start/End Time             |        | Ad-ID            |            |      | Rate Type                         |
|      | 1 WF                     | PBF Sa 10                   | /13/12 11                 | :53 PM M-Sun                   | 1130p-12am Late N        | lews 1130p-1205am          | :30    | ) oFA-12-        | G-145H     |      | \$400.00 NM                       |
| 66   | 10/14/12<br>Class of Tir | 10/14/12<br>ne - Immedi     |                           | E PRACTICE V                   |                          | S                          | :30    | 1                | \$25.00    | NM   |                                   |
|      | Weeks:                   | 10/08/12                    | 10/14/12                  | MTWTFSS<br>S                   | Spots/Week 1             | <u>Rate</u><br>\$25.00     |        |                  |            | 7    |                                   |
|      | Spots: # Ch              |                             |                           | r Time Descrip                 |                          | Start/End Time             |        | <u>Ad-ID</u>     |            |      | Rate Type                         |
|      | 1 WF                     | PBF Su 10                   | /14/12 12                 | :51 AM PRIVA                   | TE PRACTICE WKI          | NDLF 12-1x                 | :30    | ) OFA-12-        | G-145H     |      | \$25.00 NM                        |
| 67   | 10/14/12<br>Class of Tir | 10/14/12<br>ne - Pre-em     | Sun 11:3<br>ptible with n | 35pm Late New<br>otice         | s 1135p-12am             | S                          | :30    | 1                | \$300.00   | NM   |                                   |
|      | Weeks:                   | Start Date<br>10/08/12      | End Date<br>10/14/12      | MTWTFSS<br>S                   | Spots/Week<br>1          | <u>Rate</u><br>\$300.00    |        | •                |            |      |                                   |
|      | Spots: # Ch              | Day Air                     | <u>Date</u> Ai            | r Time Descrip                 |                          | Start/End Time             | Length | Ad-ID            |            |      | Rate Type                         |
|      | 1 WF                     | PBF Su 10<br>Credited       |                           | Sun 11                         | :35pm Late News          | 1135p-12am<br>             | :00    | )<br>            |            |      | \$300.00 NM                       |
| 68   | 10/13/12<br>Class of Tir | 10/13/12<br>ne - Pre-emp    | Sat 5-6a<br>ptible with n | m News<br>otice                | Sat 5-6am                | S-                         | :30    | 1                | \$60.00    | NM   |                                   |
|      | Weeks:                   | Start Date<br>10/08/12      | 10/14/12                  | S-                             | Spots/Week<br>1          | <u>Rate</u><br>\$60.00     |        |                  |            |      |                                   |
|      | Spots. # Ch              |                             |                           | r Time Descrip                 |                          | Start/End Time             |        | Ad-ID            |            |      | Rate Type                         |
|      | 1 VVF                    | PBF Sa 10                   | /13/12 5                  | :45 AM Sat 5-6                 | am News                  | Sat 5-6am                  | :30    | ) ofa-12-        | G-145H     |      | \$60.00 NM                        |
| 69   | 10/13/12<br>Class of Tir | 10/13/12<br>ne - Fixed N    |                           | lege Football<br>tible         | 12-330pm                 | S-                         | :30    | 1                | \$2,000.00 | NM   |                                   |
|      | Weeks:                   | 10/08/12                    | End Date<br>10/14/12      | S-                             | Spots/Week<br>1          | <u>Rate</u><br>\$2,000.00  |        |                  |            |      |                                   |
|      | Spots: # Ch<br>1 WF      | <u>Day Air</u><br>PBF Sa 10 |                           | r Time Descrip<br>:13 PM ABC C | otion<br>ollege Football | Start/End Time<br>12-330pm |        | Ad-ID<br>OFA-12- | G-145H     |      | Rate <u>Type</u><br>\$2,000.00 NM |
| 70   |                          |                             | ately Pre-en              | E PRACTICE V                   | notice                   | S                          | :30    | 1                | \$25.00    | NM   |                                   |
|      | Weeks:                   | Start Date<br>10/08/12      |                           |                                | Spots/Week<br>1          | <u>Rate</u><br>\$25.00     |        |                  |            |      |                                   |
|      | Spots: # Ch              | Day Air                     | Date Ai                   | r Time Descrip                 | <u>otion</u>             | Start/End Time             | Length | Ad-ID            |            |      | Rate Type                         |
|      | 1 WF                     | PBF Su 10                   | /14/12 12                 | 58 AM PRIVA                    | TE PRACTICE WKI          | NDLF 112-1x                | :30    | ) OFA-12-        | Р-143н     |      | \$25.00 NM                        |
|      |                          |                             |                           |                                |                          | Total Spots                | 12     | 8                |            |      |                                   |

Gross Total

\$59,270.00

Agency Commission

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